

Capabilities Presentation

Q3 of 2022

In partnership with



A D I O[®]



WHITE - HAT LTD
PROACTIVE CYBER INTELLIGENCE & THREAT HUNTING

**DATA
QUARTERBACK[®]**

DDT[®]

DATAVALUE[®]

**DATA DONATE
TECHNOLOGIES[®]**

**INFORMATION
DATA EXCHANGE[®]**

The Problem



Companies Lack a Process and Platform of Identifying, Valuating, and Monetizing Core and Derivative Data Assets



Organizations have Operational Risk and Lack of Fiduciary Control Over Data Assets of all Types



Companies do not have a Reliable Source for Minting Data-Backed and NFT Cryptocurrencies

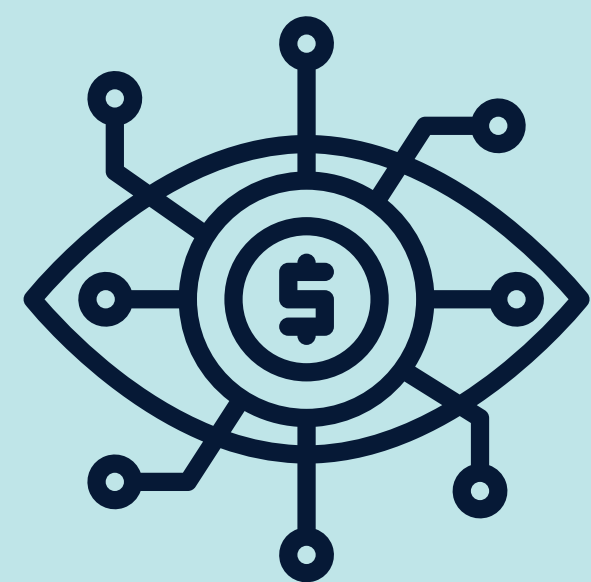
The Solution

The patented Datavault® platform turns the derivative data from a cost driver to a revenue producer with our novel 3-part system.

Data Refinery™- Index, Categorize, and Objectify Data Assets

Datavault®- Get Real-Time Valuation of Data and Dynamic Visualization of Data Assets

Information Data Exchange®
Buy or Sell Data on the Information Data Exchange®. Automatically list Your Data Assets in the Top Tier Crypto and NFT Exchanges



Vision

A Cloud-Based SaaS Platform
for Minting Data-Backed Assets,
Providing Data Valuation, and
Enabling Monetization

Refinery™. Vault.™ Exchange®
All in One Platform

Tokenomics

Create NFTs (non-fungible tokens)
and Branded Data-Backed
Cryptocurrencies

Checking. Savings. Data™
Datavault® is Enabling the Future
of Data Management and
Monetization

Utilize Data-Backed Assets
As a Currency and within
Charitable Giving

The Most Trusted Name in Data Security, Tokenization, and Monetization



Datavault® Delivers:



The First Patented Platform
Brought to you by Proven
Leaders in Technology and
Data



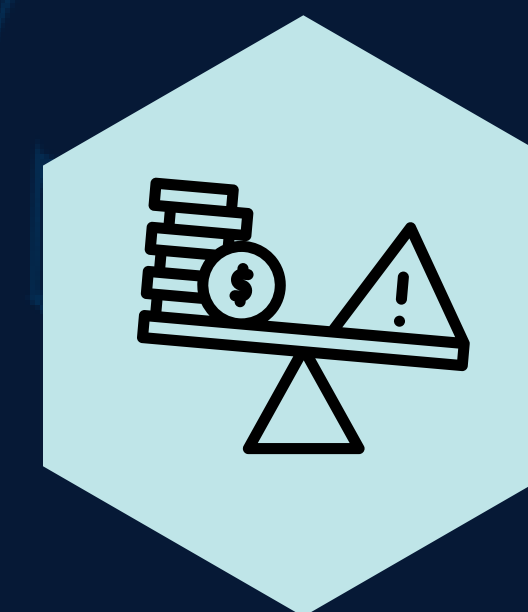
Our Data Exchange™ Utilizes a
Private and Secure Blockchain
Technology for the Complete
Management of Data Assets



Convenient and Robust Data
Visualization and Monetization
at the User's Fingertips



Our Platform Solves for the
Management of PII through
Zero Trust Security for Most
Sensitive Data Assets



De-Risked Management
Providing for Security and
Legal Solutions

Market Size

Cryptocurrencies transactions dominate the industry

In May 2021, NFTs Booked a Record **\$102 Million** in Transactions in a **Single Day**

The NBA's Top Shot Product is a Blockchain-Based Trading Card System that has Generated Over **\$700 Million in Gross Sales**

The **User Index for 2021** Shows a **97% Confidence** in Cryptocurrencies

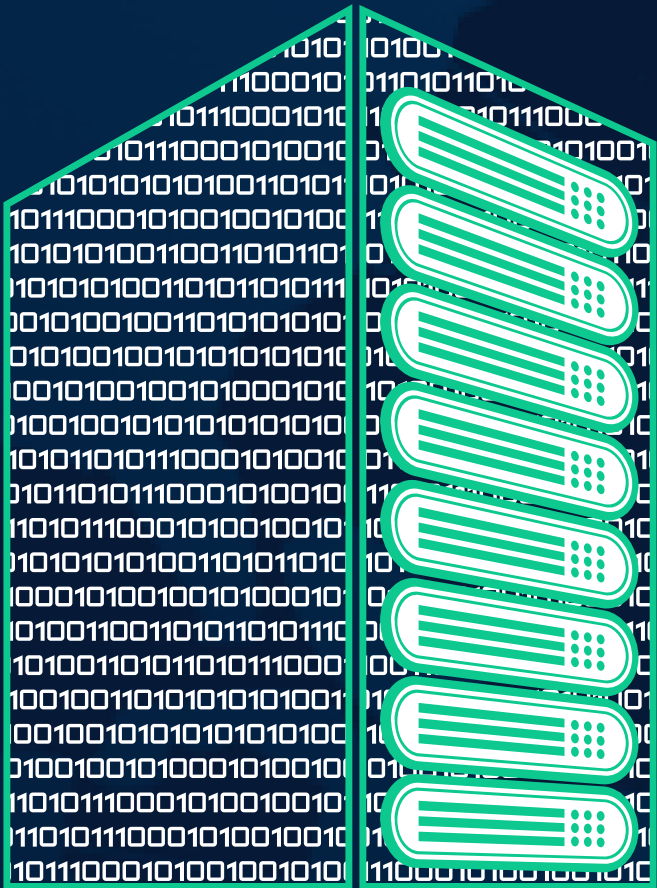
The Global Blockchain Market will go up to **\$23.3 Billion by 2023**

Fintech is Already Disrupting the Banking Industry

Since Q2 2020, VC Companies have Invested a Total of **\$91 Billion in Fintech**

Jamie Dimon, CEO of J.P. Morgan, Warned that Banks were Under Threat from Fintech and Big Tech Players Including Paypal, which has a Larger Market Capitalization than Nearly all U.S. Banks





The World Runs on Data

Computer-Generated Data will Account for over **40% of Internet Data in 2020**

In Total, Up to **2.5 Quintillion Bytes of Data** is Created Every Day

In **5 Years, 50 Billion+** Smart Connected Devices will be able to Collect, Analyze and Share Data



Our Platform - How it Works



Data Refinery™
Secure cloud management infrastructure that takes in data from multiple sources and restructures it into standardized data objects ready to be monetized

Datavault®
Highly secure and encrypted index management with an interface for creating, managing and publishing data objects to the Information Data Exchange

Information Data Exchange®
A digital marketplace for data trading where registered buyers and sellers exchange money for listed data objects

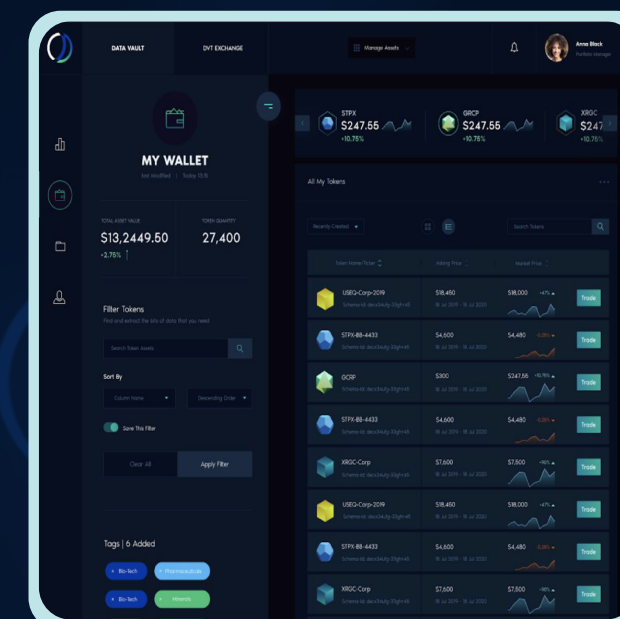
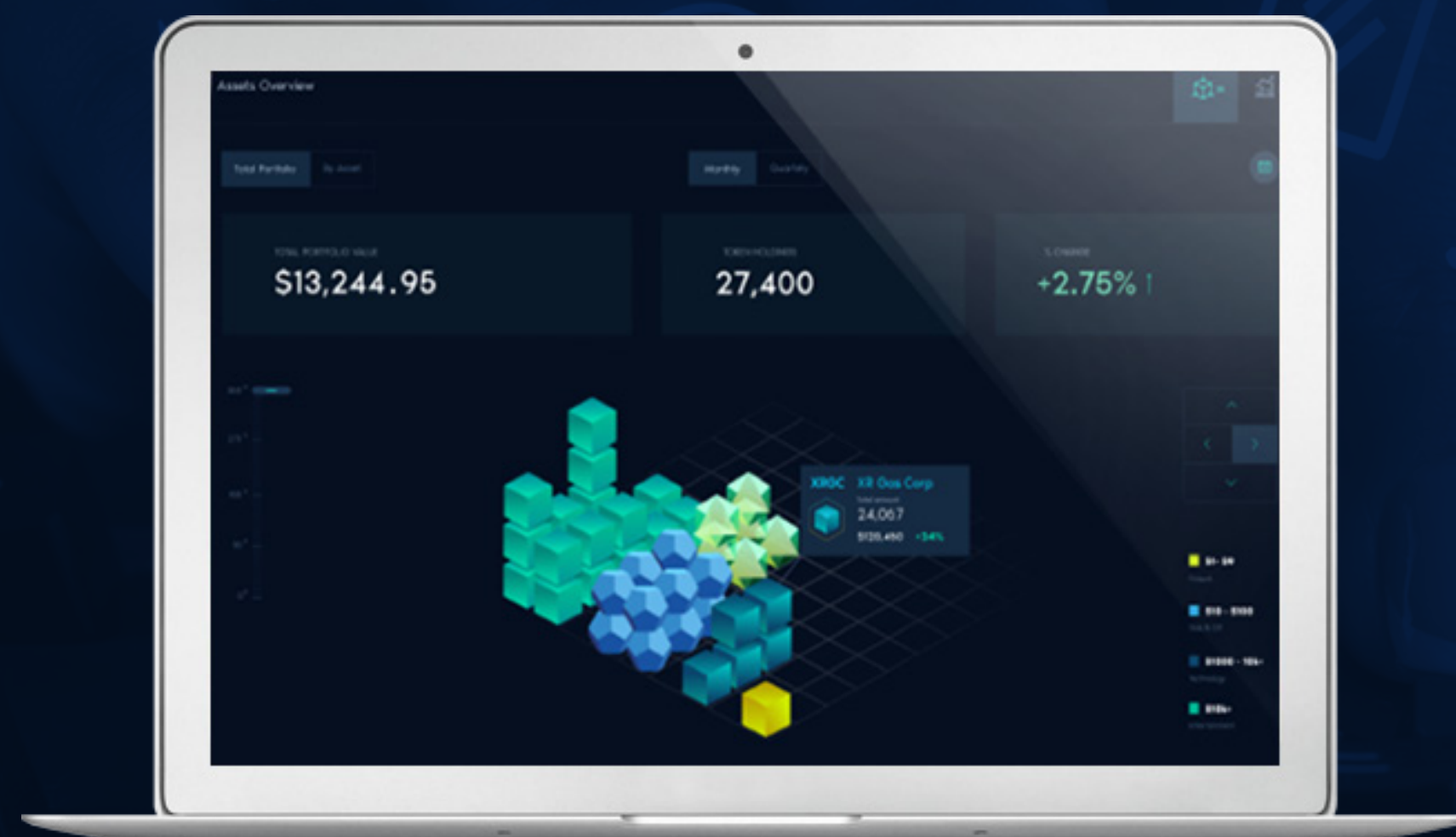


Datavault®

Innovative Technology on a Highly Secure and Encrypted Platform

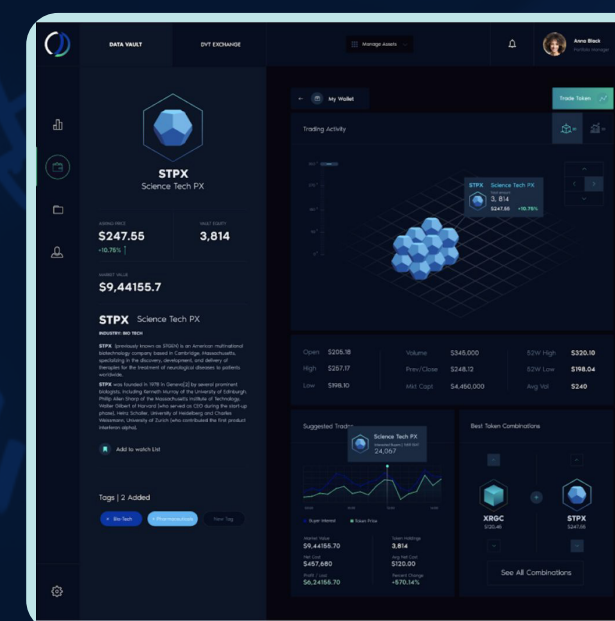
An Intuitive, Gamified User Interface

Designed for Valuation, Collaboration, and Trading of Data Assets on the Information Data Exchange®



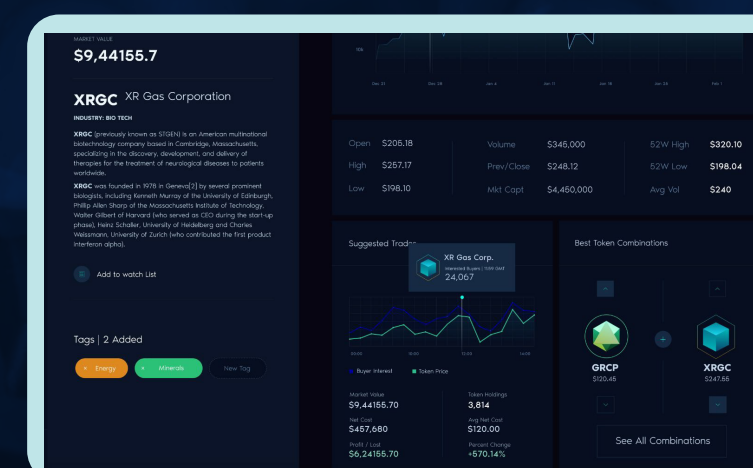
Market Data

See Market Data in Your Vault and Visualize Market Trends



Review Your Vault

Track Assets in Your Wallet in Real Time


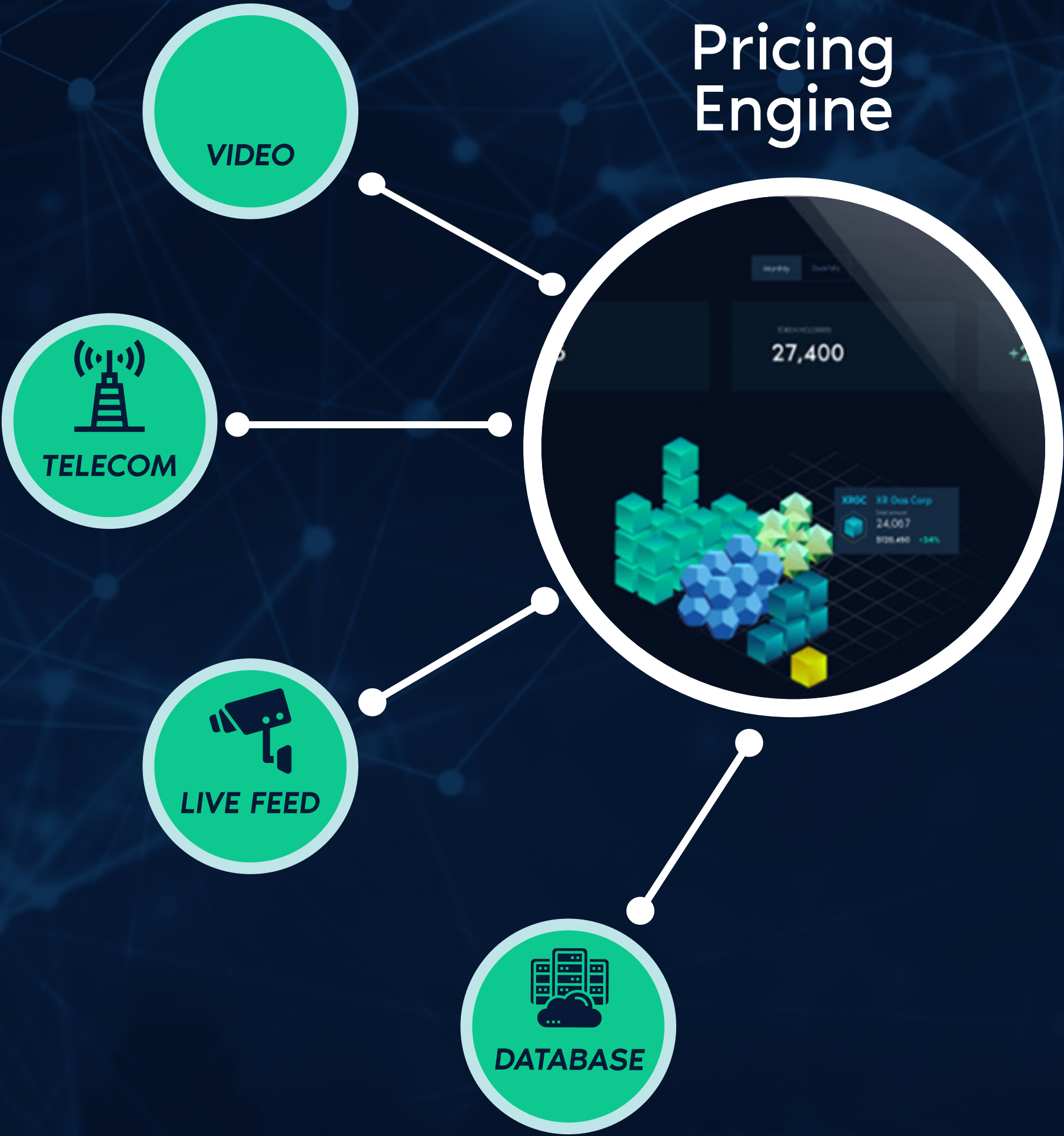


Combine Your Data Sets

Merge Data Objects from Your Wallet to Create Complimenting Data Combinations

Capture Data, Create Objects, and Price It

Connect To
Any Data
Source



**INFORMATION
DATA EXCHANGE®**

Compliance and Security



Datavault offers seamless integration with your existing systems and processes, such as:

Anti-money
laundering
controls

Fraud
detection

Sanction
screening

Regulatory
reporting



We understand that compliance and risk management are critical, **which is why we build solutions that offer greater visibility into and control over cross-border settlement**



Datavault makes it efficient for your institution to meet compliance requirements while reaping the benefits of reduced operational and risk management costs

Activate compliance with security, privacy and data sovereignty regulations in global markets including:

GDPR

CPRA

PCI

PII

KYC

Our Security Partner





Data Managers

How can Datavault Enhance your Data Systems? Datavault® can Simplify and Enhance your Data Systems. **Here's how:**



Data Analysts

We Put the Power of Data in your Hands
Utilize Our Industry-First Data Valuation Model to:

- Understand the Value of Data you Already have
- Discover the Earning Power Around Core and Derivative Data

Offering a Comprehensive Tool Kit, the Datavault® Platform Services New Tech Startups and Global Enterprises alike. Whether you need Localized Analytics or a Complete Data Management System, Our Tools are Customizable to Best Serve Your Needs. Use our Platform to:



Capture Data from Databases of all Types, Including: **Audio, Video, Derivative data**



Create Data Objects Utilizing Automated Technologies that Aid in the Identification of Partnerships and Combinations of Data into Objects



Refine Data Objects into Known Valuations and Salable Assets



Select Data Objects for Inclusion in Datavault® Tokens that are to be Valued and Presented within **Datavault Exchange™**



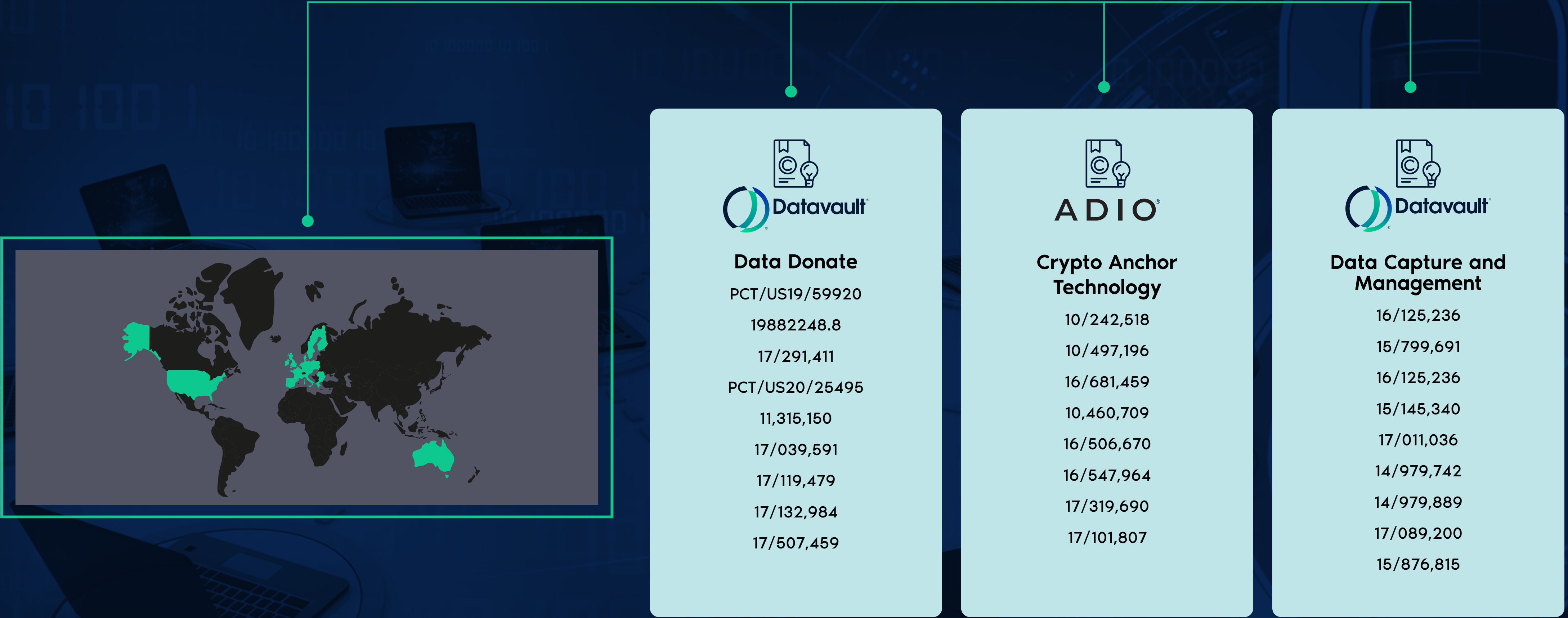
Manage, Play & Optimize
Leverage the Power of AI in your Own Data VR



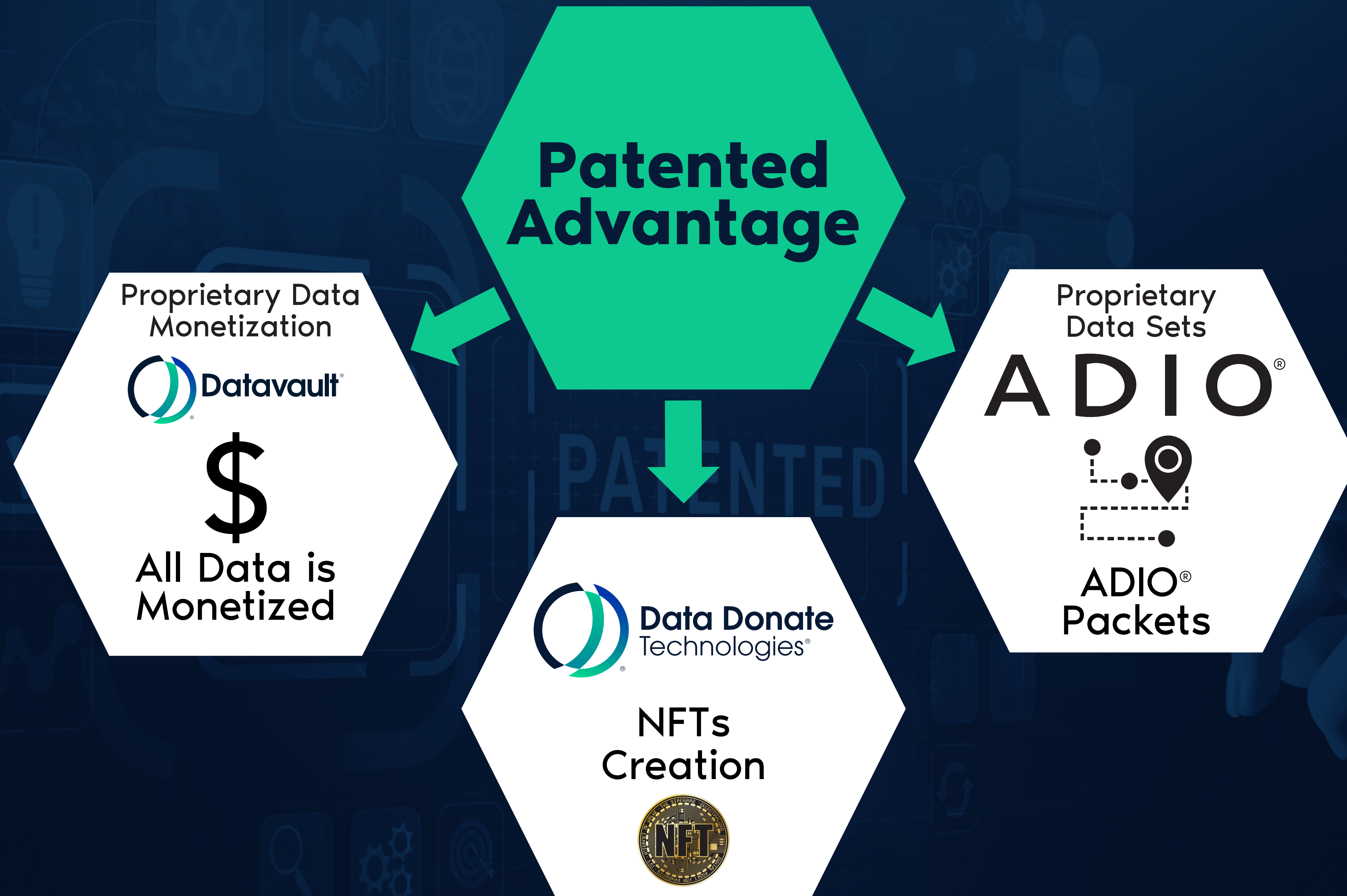
Combine, Partner, Test, Discover, and Play with Scenarios and assets. Make Business Decisions Based on Real-Time Analytics and Insights

A Portfolio of Groundbreaking Licensed Patents


How We Protect It



How Are We Different?



Nathaniel T. Bradley




12 patents,
NASDAQ:UPLD **\$1.566B**
market cap on 02/2021.
“patents acquired “
by UPLAND
SOFTWARE.

Voice America

7 patents, 100
Employees.
Pheonix, Arizona
Pioneer in Internet
Talk Radio.



120 patents,
NASDAQ: MARA,
market cap **\$3.15B**
on 4/21.



16 patents,
NASDAQ: AEYE,
market cap
\$258.82M on 12/20.

ADIO®

8 patents
target market cap
\$1B 4/22.



Nathaniel T. Bradley
Founder, CEO



Alfred Blair Blakie III
Founder/EVP/Chairman



Sonia Choi
CMO



Pastor Darrel Scott
VP Business Development



Tony Evans
Chief Operating Officer

Capabilities Presentation

Q3 of 2022

Thank You

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Data Vault Holdings

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CAGE 98FB7

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Fintech **fiserv.**

Problem:

Large Fintech Companies
Specializing in **Data, CMS and Financial Services** Wanted to
Make Better Use of the Vast Data
Lakes that They Have Access to
but are not Yet Utilizing

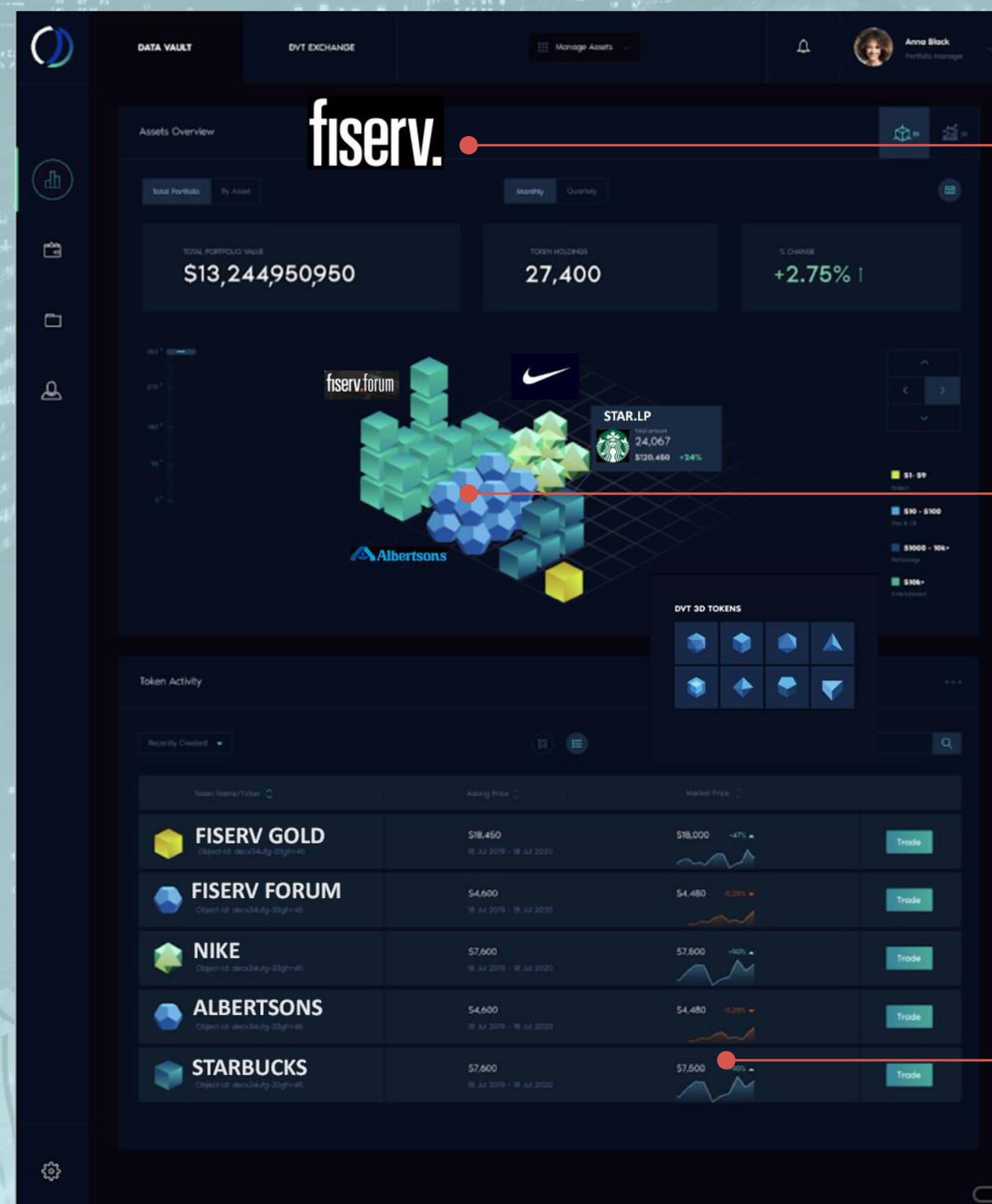
Solution:

The Datavault® Platform Allows
Fintech Companies to:

» **Index and Tag** for a Multitude
of Platforms, Systems and
Networks

» Provide an **Information Data
Exchange®** for Data
Monetization

» Provide **Visualization,
Valuation, and Management** of
Data Assets Across Valuable
Industries



DATAVAULT® ENABLES

Fiserv Master Data Vault™

Data Refinery™ - AI Mines for Data
Combinations

Data Value™ - Complete Valuation of Data
Assets

Data Vault™ - Visualize Data - Create Data
Objects

Fiserv Data Objects

Datavalut® - Fiserv Create Novel Objects
from Combinations

Analytics, Alerts & Reporting

Information Data Exchange®

Registered and Qualified Buyers & Sellers

Franchise The Original Soupman™

Problem:

Soupman, a Multimillion Dollar Soup Franchise out of New York City, Wanted to Better Understand the Buying Habits of their Customers Across the U.S. **Soupman** also Wanted to **Securely Sell** its Assets

Solution:

Datavault® Created and **Analyzed Datasets** to Compile a Clear Profile of the Franchise Customer and their Habits. For **Soupman**, **Datavault®** also Set Up an **NFT Sale** to Transfer the Ownership of all the Brand Assets



Charity/501(c)3

Saint James Elementary School

Problem:
Charitable Organizations and Nonprofits have not yet been able to Access and Utilize **Blockchain Technology** to Simplify and Magnify their Efforts

Solution:
Datavault® Platform can **Securely Tokenize** any Charitable Information, Including Donated Associated Survey Results. The **Scalable Nature of the Platform Allows** for it to be Utilized by One-Time Charitable Events as well as Ongoing Fundraising Efforts



Data Consulting

Carter Brothers Diversity and Inclusion Index

Problem:

It has Historically been Challenging for Companies to Accurately **Measure Diversity** or the Success of Internal **Inclusion Initiatives**

Solution:

Datavault® Diversity Data Rating Systems (CDDS) Provides an Enhanced Environmental, Social and Governance (ESG) Ratings Focused on Diversity and Inclusion by Analyzing the Direction of Multiple Vectors and the Economic Growth of

- » **Corporate Changes**
- » **Social Understanding**
- » **Minority-owned companies**



Social Breakout (breakout.fm)

Problem:

Breakout, an Audio Networking Platform, Wanted to **Activate Data Monetization** for all its Users

Solution:

Datavault® Powered a Software Platform that was able to **Capture and Monetize the Data of Users Signing Up for Breakout**

The word "Breakout" in a blue, pixelated font. The letter 'B' is stylized with two speech bubble icons inside its loops.

ACCESS-ETHOS